

Julia Lagoutte

I have worked across green politics and media, as a freelance writer, editor and podcaster and former MEP staffer. I worked for Molly Scott Cato in various roles, writing online content and producing printed material. I have written for Open Democracy, Left Foot Forward, Bright Green, Green World and the Green European Journal, where I worked as editorial assistant working on online content and printed editions.



I have campaigned for the Green Party in many areas, mostly in external comms and twitter for Bristol Green Party, and in the comms team for recent and upcoming elections.

I co-host and produce the Big Green Politics Podcast, with an international focus that I think is essential to our work. I also help produce Green podcasts such as Green Wave and GPEW's Green Space.

Green politics is the way forward for the 21st century. As we just saw in France, the Green Wave is swelling. People can see that on crucial issues from precarity and inequality to the destruction of ecosystems, from democratic rollback to global instability, Greens hold the answers.

Our policies are common sense and popular – and speak to something deeper within us all. But the odds are stacked against us. We must be strategic about our communication, outreach, and language. We must join up communications - internal and external - across different media to reach as broad a range of people as possible.

I want to support the Green World team to:

Increase readership with a social media strategy

Work more with the Association of Green Councillors, liberation groups and other publications.

Publish more content by disadvantaged groups.

Make content available in audio format as podcasts, reaching new audiences and improving accessibility.

Print edition twice a year, to reach new readers, engage members, build community, celebrate achievements and spread good practice.

Foster interest in Green World through competitions for illustrations for the front cover or short-term internships.

I want to work with staff and policy committee to:

Creatively make the manifesto speak directly to the concerns and priorities of different demographics.

Support local parties to showcase what Green politics looks like in their area before the 2021 elections, eg A Green Manifesto for Bristol.

Use the manifesto to foster debate, shift the 'overton window' of what is politically possible, and demonstrate that the Green Party is the way to systemic change.

Help local parties and groups stimulate debate through free 'pint and policy' event packs to raise awareness about policy and help people learn and grow as activists.

Publications can show that the Greens are truly radical not only in content but in how we do politics. They can change hearts and turn supporters into members and members into activists.

As a natural collaborator and excellent communicator - and having worked in small teams in political environments - I would support the smooth functioning of Green World and GPEX. It would be an honour to bring my experience, energy and ideas into the role of Publications Coordinator.