Kai Taylor & Claire Stephenson

Councillor Kai Taylor and Media Strategist & Public Relations consultant Claire Stephenson are standing for the position of Elections Coordinator in The Green Party Executive Committee Elections. Kai and Claire first worked together as part of the staff team of former Green MEP, Gina Dowding.

Kai has been the driving force behind the success of Knowsley

Green Party, gaining three Borough Council and nineteen town council seats within two years of campaigning. Kai takes an academic-based approach to campaign, implementing campaign and messaging plans that have transformed safe Labour areas into strong Green Party wards.

Claire has been a media professional for over eighteen years, specialising in ethical public relations, media strategy and political communications. In additional to holding professional membership of the Chartered Institute of Public Relations, Claire is also a card-carrying National Union of Journalists independent journalist, mainly focussing on environmental, social justice and climate change issues. On an activist level, Claire has headed the Frack Free Lancashire media campaign for the last six years.

Speaking on their nomination, Kai said:

"It's time to get serious about winning elections. The planet is burning and The Green Party cannot afford to sit on the side-lines of mainstream politics. As elections coordinators, we will move on from the failed experiment of progressive alliances and work with local parties to empower them with the skills, tactics and support needed to win elections at all levels."

Claire Stephenson added:

"Now more than ever, we need a proactive and coordinated effort towards mitigating the worst effects of climate change, which desperately need political action to make happen. To increase political pressure, we need a bigger elected Green presence.

"Ensuring that communications and messaging are refined and on-target, will be a priority. By using a strong and strategic approach to election communications, we can help local parties to be more focused and empowered to win."

Kai and Claire are keen to move on from Unite to Remain and talks of Progressive Alliances and focus on developing and enhancing our local parties, in order to mobilise professional, resourced grassroot campaigns.